



A space where art and artists are welcomed, celebrated and nurtured.

Capital Campaign

SPONSORSHIP OPPORTUNITIES
BUILDING NAMING RIGHTS



Since 2005 TexARTS has been a fixture in both the Austin theatrical community and the Lake Travis area. We have not only endured through several iterations and financial setbacks, but we have actually *thrived!* We have been able to expand our academy's various offerings to now include the technical aspects of theatre production as well as our mainstay offerings of acting, voice, dance and visual arts. Our professional program continues to be successful drawing national talent to our "Black Box" theatre. And about that theatre.... it's getting better, too! We are moving to our new permanent home on highway 620 in Lakeway. This exciting move offers multiple opportunities for companies like yours to take advantage of our successful efforts and market to both our theatre attendees and academy patrons. Here are some details of both programs:

TexARTS by the numbers

19

Years in the
Lake Travis
area

8,000+

Yearly
Patrons

20,000

Tickets
sold each
year

4

Counties
are home to
our patrons
& students

176,000

Outbound
marketing
emails

\$400,000

Yearly impact
on local
hospitality
industry

The Academy by the numbers

1,200+

Enrollments last year
ranging in age from
2 - 92

55,000+

Yearly
instructional hours

196

Yearly summer
camps and classes

7

Youth theater titles
planned for 2024



Both Outdoor & Indoor Sponsorship Opportunities

Outdoor

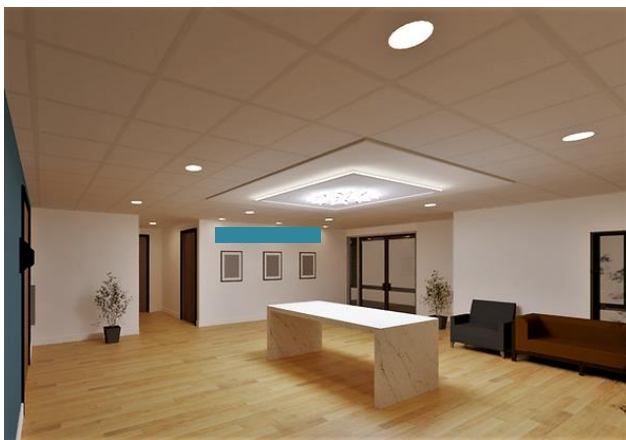
Our new home (pictured above) is located in the heart of Lakeway on Highway 620 which according to the Texas Department of Transportation **handles approximately 35,000-50,000 trips per day** between US 183 in Austin and Highway 71 in Bee Cave. Our building and outdoor signage will be seen by thousands of motorists each day.

Indoor

Our new home as ample opportunities for your company's name to be seen by our over **20,000 yearly patrons** waiting in our 2 lobbies; outside our 6 classrooms (including a Sensory classroom for those with special needs); on our outdoor patio (which will be home to our summer productions and children's activities like birthday parties); or as the founding sponsor of our 100-person Black Box Theatre.

Renderings

Main Lobby



Academy Lobby



Theatre (with additional lounge seating):





Capital Campaign Sponsorship Opportunities

Sponsorship Level	Donation	Duration	Event Amenities	Marketing Venues
Theatre Naming Rights, TexARTS Black Box Theater	\$250,000	3 years	4 VIP Tickets for each performance	Theatre sign, on-stage mention, reference on each ticket sold and all other marketing activities
Main Lobby Naming Rights, TexARTS Black Box Theater	\$125,000	3 years	2 VIP Tickets for each performance	Main Lobby sign, website link, one sponsor playbill highlight/ad, playbill listing
Academy Lobby Naming Rights, TexARTS Academy	\$125,000	3 years	2 VIP Tickets for each performance	Academy Lobby sign, website link, one sponsor playbill highlight/ad, playbill listing
Outdoor Patio Naming Rights, TexARTS	\$75,000	3 years	2 VIP Tickets for each performance	Patio sign, website link, one sponsor playbill highlight/ad
Sensory Room Naming Rights, TexARTS Academy	\$75,000	3 years	2 Tickets for each Academy performance	Classroom sign, website link, Academy playbill listing
Classroom Naming Rights, TexARTS Academy (5 classrooms available)	\$50,000	3 years	2 Tickets for each Academy performance	Classroom, sign, website link, Academy playbill listing

Marketing activities available to Capital Campaign sponsors will include the specific sponsorship opportunity and some elements from the following by specific sponsorship level: the TexARTS website, email campaigns, program/production Sponsor designation on-line and in print and references in the Academy or Theatre playbills (5400 printed annually).

TexARTS also accepts donations of publicly traded stocks.