

WHY BECOME A TEXARTS SPONSOR?

HERE ARE A COUPLE OF REASONS:

1. Your **tax-deductible** sponsorship will help **enrich the life** of a student enrolled in our Academy which provides pre- and school aged children with the opportunity to either begin their creative arts journey or augment their primary school's existing curriculum.
2. Becoming a sponsor will place your company's name in front of over **8,000 patrons** each year.
3. Your financial support of TexARTS helps us produce our Professional Series which attracts theater goers **from across the country and provides jobs for local talent.**

Donations accepted online at tex-arts.org/donate or via check. TexARTS also accepts donations of publicly traded stocks.

2 THINGS: SOLD OUT & 100%

The first weekend of our inaugural performance of our Professional Series in our new building was **SOLD OUT** and **100%** of our Season Ticket Holders renewed for the upcoming season.



Since 2005 TexARTS has been a fixture in both the Austin theatrical community and the Lake Travis area. We have not only endured through several iterations and financial setbacks, but we have thrived! We have been able to expand our academy's various offerings to now include the technical aspects of theatre production as well as our mainstay offerings of acting, voice, dance and visual arts. Our professional program continues to be successful drawing national talent to our "Black Box" theatre.



















BY THE NUMBERS

TexARTS:

- 19 years in the Lake Travis area
- 8,000+ yearly patrons
- 20,000 tickets sold each year
- 4 counties are home to our patrons & students
- 176,000+ outbound yearly marketing emails sent
- \$400,000+ yearly impact on the local (Lakeway/Bee Cave) hospitality industry
- 2024 – 2025 Professional Series includes: *Elf, Tick, Tick... BOOM!* and *Bye Bye Birdie*.

The Academy:

- 1,200+ enrollments last year (ages 2 to 92)
- 55,000+ yearly instructional hours
- 196 yearly summer camps and classes
- 7 youth theater titles planned for '24 – '25 season

 TexARTS THEATER + ACADEMY	WEBSITE	EMAIL MARKETING	PLAYBILL AD	POSTERS	CONCESSIONS SPONSOR	NIGHTLY SPONSOR RECOGNITION
Sponsorship Levels		176,000+ sent yearly	8,000 Printed	500 Printed	Every Performance	Every Performance
\$2,500			1/4 Page			
\$5,000			1/2 Page			
\$10,000			Full Page			
\$15,000			Full Page			
\$25,000			Back Page			

In addition to logo placement on the above referenced marketing venues, all Sponsors will receive a 15% discount on **up to 10** tickets.

www.tex-arts.org/donate